

# Spring/Summer 2014 PRODUCT MARKET SHOWCASE

## 303 Products

303 Products offers a line of UV screening and protective treatments and specialized cleaners for rubber, vinyl, plastics, textiles and finished leather. Designed to clean and protect against

sun and ozone degradation and originally developed for the aviation and aerospace industries, the after-market treatment is marketed to a variety of industries, including marine, outdoor living, pool and patio, industrial and performance fabrics, automotive, sporting goods and hardware.



## 2XU

Built using 2XU's ICE XP fabric, the Tech Speed X Run Top utilizes zoned paneling and reflective trims to provide cooling, comfort and safety. The favorite Compression X Run Short returns to the line in expanded new colors and with added features. The PWX inner Compression Short provides optimal power and support while VAPOR fabric in the short provides comfort and breathability. This run kit for on or off road comes in both men's (pictured) and women's styles with multiple color options.

## AceCamp

With more than 25 carefully selected products designed to get folks out of a tight spot, the Elite 72-Hour Kit is stocked with a multi-functional shovel, emergency space blankets, Flames-ticks fire starters, NOAA Radio, first aid kit, camp stove and much more. SRP is \$199.99. Also new is the Kids Bug Out Bag, designed to give kids supplies to get through an emergency with the rest of the family. SRP is \$49.99.

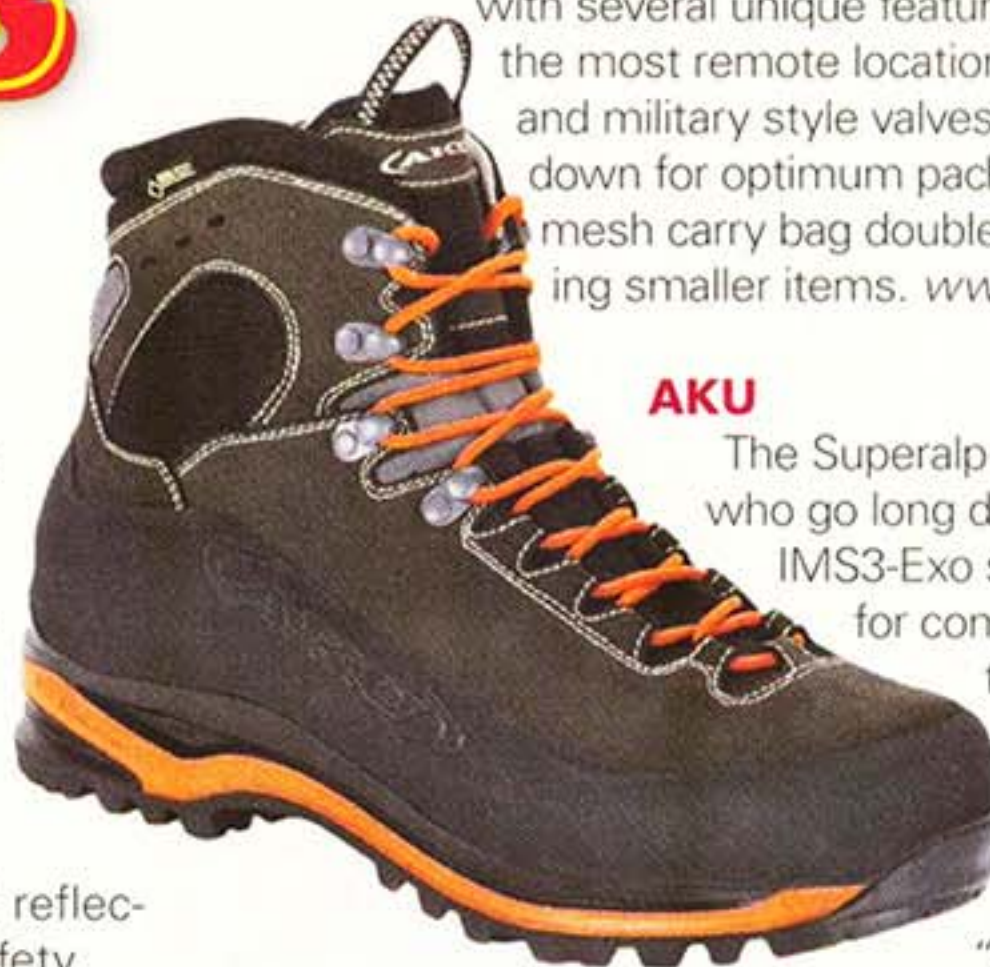


## Advanced Elements

The PackLite Kayak is designed to be an extreme-



ly compact and lightweight recreational inflatable kayak equipped with several unique features to make it perfect for paddling in the most remote locations. It features easy to use Twistlok and military style valves for easy inflation and compresses down for optimum packability. When out on the water, the mesh carry bag doubles as an on-deck gear bag for securing smaller items. [www.advancedelements.com](http://www.advancedelements.com)

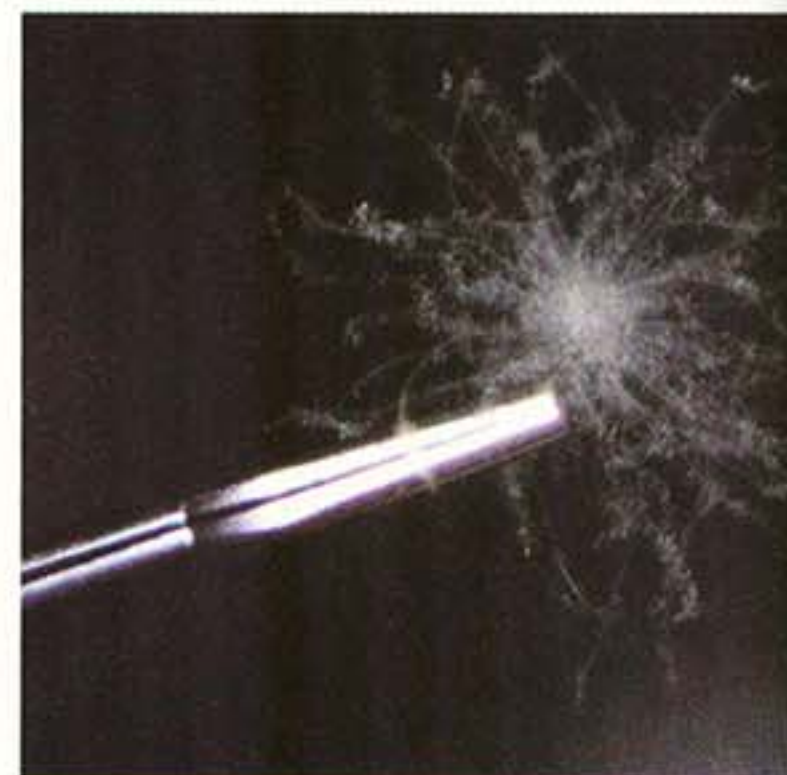


## AKU

The Superalp GTX is designed for backpackers who go long distances with heavy loads. The IMS3-Exo sole provides varying PU densities for comfort and cushioning, even on rough terrain, as well as an exo-skeleton support, for stability and protection. Lightweight (less than 23 oz), it features quality Italian suede with sustainable vegetable dyes, and a "sprayed on" rubber toe and heel for durability and protection. The Vibram sole and a GoreTex liner complete this boot, available in men's and women's styles. SRP is \$339.99

## Allied Feather & Down

Allied Feather & Down has further improved on down's performance with its Allied Resist Down Plus, its latest treatment that coats down, protecting garments and sleeping bags from the effects of moisture. Factory testing shows Allied's new Resist Down Plus provides five times the resistance period of Allied's original Resist Down product, which won awards for innovation after its launch in 2012. Like all Allied products, Resist Down Plus is bluesign certified.



## AO Coolers

The new Stow-N-Go Cooler is only 9" tall, so it fits in a lot of spaces where traditional coolers won't. Great for SUP boards and kayaks, its low profile makes it stable and easy to use.

